

# R.G. Johnson

## Custom Made Baseball Bats

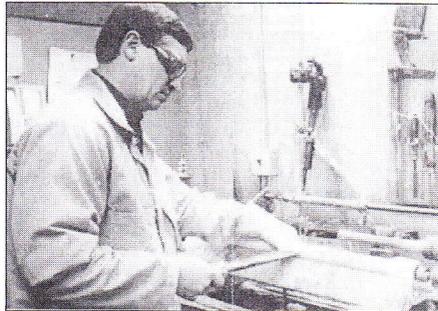


The word "custom" covers a lot of territory at R.G. Johnson. Logan has in his workshop a veritable museum of baseball bats, about 300 in all. If you want a bat just like the one Jackie Robinson or Mel Ott or Yogi Berra used, Logan can make it for you. Or he'll turn a bat to any specifications you give him. And you can have your name lettered into the wood, a feature that most custom clients request.

The making of a fine baseball bat starts in the woods with high-grade white ash. Logan personally selects most of the trees he uses, and finding good wood is the major problem he faces. Pro players are particularly demanding about wood, and the quality of the ash in Johnson bats has drawn orders from a number of major-league players.

"The pros will take a bat and drop the barrel onto the locker-room floor," Logan explains, "and if the wood doesn't have just the right ring, they'll discard it."

The trees are sawn into blocks measuring 40" by 3" and air dried for one year. Logan then turns the blocks into round billets and grades them, selecting the clearest-grain



*Using a model bat as a guide, Logan turns each bat by hand.*

*Like his grandfather before him, Bob Logan turns out custom baseball bats - one at a time.*

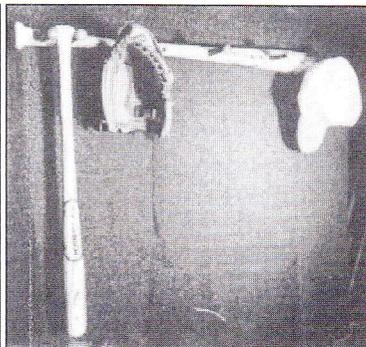
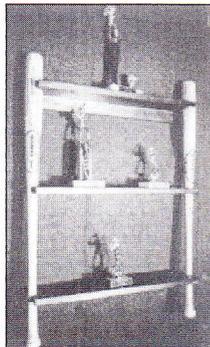
wood for his finest custom bats. After one more year of air drying, the billets are ready to go through the production line.

First Logan turns the bat to its finished form on the lathe. Next the bats are branded with the R.G. Johnson label and, if requested, the customer's name. After being sanded with coarse and fine flexible belts, most of the bats are flame treated, a process that brings up the grain and hardens the surface of the wood. Logan then saws off the ends left from the lathe and sands them smooth. The length of the bat is stamped on the knob, and two dip coats of polyurethane varnish add the final finish.

The consistently high quality of Johnson bats has won the company a broad and loyal following. "Our bats have become a tradition handed down from one generation to the next," Logan says. "Guys who had Johnson bats as kids want to buy them for their kids now. One man came from as far away as Oklahoma and spent half his vacation chasing all over New England asking for us. When people like that find us and see we're still in business, they go nuts with joy."

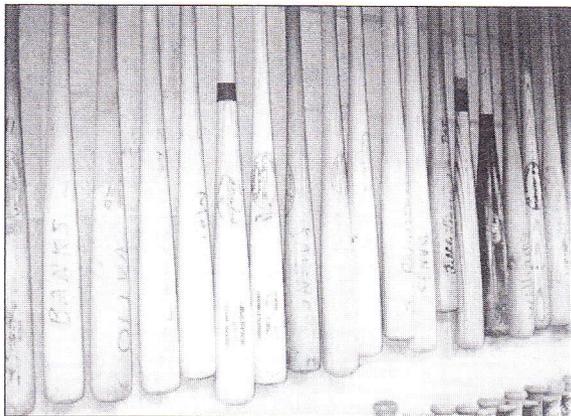


*The R.G. Johnson label is burned in before applying a varnish.*



## Quest for the Perfect Bat

# PRO BAT MODELS



HENRY AARON-GENUINE  
 HENRY AARON-MODEL HA  
 HENRY AARON-POWER DR.  
 CARLTON FISK  
 GEORGE BRETT  
 MICKEY MANTLE  
 FRED LYNN  
 JIM RICE  
 BILLY WILLIAMS  
 SISLER  
 MUSIAL  
 FOX  
 JOHNNY BENCH  
 TY COBB  
 TED WILLIAMS  
 DON MATTINGLY  
 YOGI BERRA  
 MURRAY  
 GREENWELL  
 MAYS  
 WILLS  
 JACKIE ROBINSON  
 DAVE WINFIELD  
 PETE ROSE  
 TONY OLIVIA  
 ROBERTO CLEMENTE  
 CARL YAZTREMSKI  
 JACKIE ROBINSON  
 HAROLD McRAE  
 HANK BAUER  
 PEE WEE REESE  
 MEL OTT  
 KALINE  
 FRANK ROBINSON  
 BOTTLE BAT MODEL

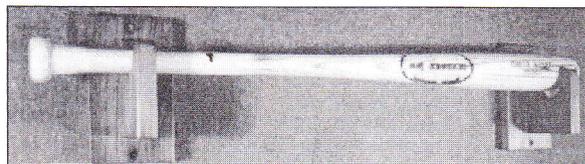
ERNIE BANKS  
 GEORGE HENDRICK  
 JOHNNIE PESKY  
 CANSECO  
 DIMAGGIO  
 ROGERS HORNSBY  
 JOE RUDI  
 RON SANTO  
 HARVEY KUENN  
 EDDIE MATTHEWS  
 JOE CRONIN  
 ROY WHITE  
 MIKE ZURIK  
 ROGER MARIS  
 RUSTY STAUB  
 ROD CAREW  
 BERT CAMPANERIS  
 NORM CASH  
 ALVIN DARK  
 CESAR CEDENO  
 WADE BOGGS  
 DAVE KINGMAN  
 GENE TENANCE  
 STRAWBERRY  
 JACKSON  
 HENDERSON  
 KINER  
 PASQUA  
 JERRY LUMPE  
 MCGWIRE  
 RICKY HENDERSON  
 DICK STEWART  
 CAL RIPKEN  
 KEN GRIFFEY

# R. S. Johnson Co.

620 West Main Street, Denmark, Maine 04022

Tel. (207) 452-2770

FAX (207) 452-2675



## ORDERING INFORMATION:

Please specify bat size, model, team or child's age height, weight and name or signature for personalized bats. Please include your complete street address where U.P.S. can deliver to — not a post office box number, and include your telephone in case there is a problem or questions.

Enclose check, credit card number with expiration date, or money order to above address.

**Special order:** turning to specific sizes, weights, various color stain options and cup balancing of barrel to the customer's desire.

**WARRANTY:** There is no warranty due to breakage of wooden bats.

| <u>ITEM</u>                    | <u>PRICE</u> |
|--------------------------------|--------------|
| Ash Hardball Bats              | \$39.00      |
| Ash Pro Select Stock           | \$49.00      |
| Maple Hardball Bats            | \$59.00      |
| Ash Special Order Bats         | \$45.00      |
| Maple/Birch Special Order Bats | \$65.00      |
| Birch Handball Bat             | \$59.00      |
| Little League Bats             | \$29.00      |
| Ash Softball Bats              | \$35.00      |
| New Born Bat                   | \$27.00      |
| Laminated Bat                  | \$69.00      |
| Award Bat                      | \$29.00      |
| Ash Fungo Bats                 | \$39.00      |
| Baseball Bat Wall Shelf 33"    | \$47.00      |
| Pro Replicas Bats              | \$39.00      |
| Bat Holder Wall Mounts         | \$22.00      |
| Bat/Hat/Coat Rack              | \$20.00      |
| Book Case                      | \$85.00      |
| Personalized Name              | \$8.00       |

## SHIPPING CHARGES

East \$13.00 • Midwest \$14.00 • West \$15.00

More than one bat add \$4.00 extra per bat

Shelf \$19.00 Book Case \$23.00

\* All prices subject to change

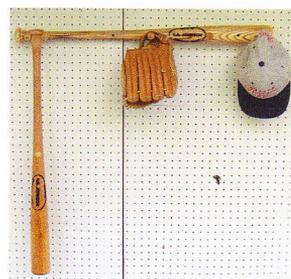
# CUSTOM MADE WOOD PRODUCTS BY *R.G. Johnson Co.*



**Bat Display Rack**



**Baseball Bookcase**



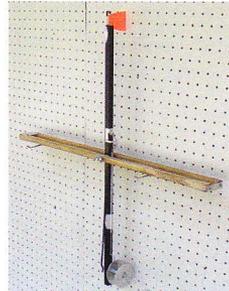
**Bat/Hat/Coat Rack**



**Baseball Wall Shelf**



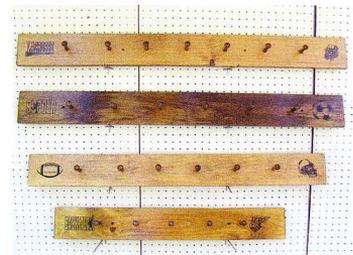
**Sports Clocks**



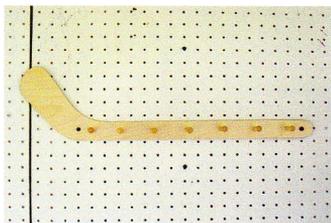
**Regular Ice Fishing  
Tips Up**



**Windless Ice Fishing  
Tips Up**



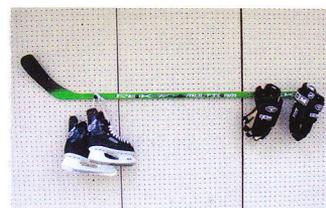
**Sports Peg Boards**



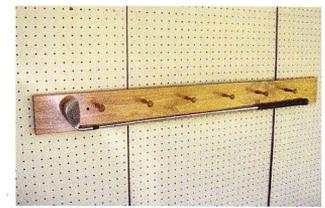
**Mini Hockey Stick**



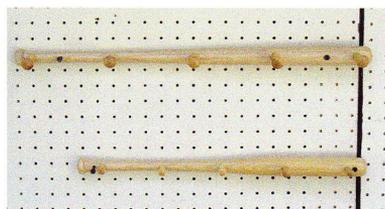
**Hockey Shelf**



**Hockey Peg Stick**



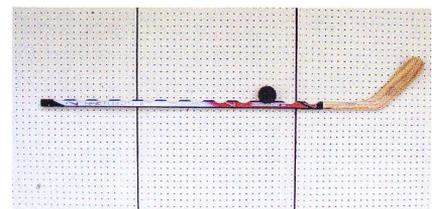
**Golf Peg Board**



**Mini Peg Bat 18" & 22"**



**Field Hockey Peg Stick**



**Hockey Puck Display Stick**

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<http://sites.google.com/site/rgjohnsoncompany>

| ITEM                      | PRICE   |
|---------------------------|---------|
| Regular Tip Up            | \$12.00 |
| Windless Tip Up           | \$18.00 |
| Sports Peg Board          | \$20.00 |
| Golf Peg Board            | \$35.00 |
| Field Hockey Peg Stick    | \$22.00 |
| Sports Clocks             | \$18.00 |
| Mini Hockey Stick 22"     | \$8.00  |
| Hockey Peg Stick          | \$22.00 |
| Hockey Puck Display Stick | \$30.00 |
| Hockey Shelf              | \$47.00 |
| Bat /Hat/Coat Rack 33"    | \$20.00 |
| Bat/Ball/Glove Rack       | \$20.00 |
| Bat Display Rack 33"      | \$32.00 |
| Baseball Display Rack 30" | \$32.00 |
| Mini Peg Bat 18"          | \$7.00  |
| Mini Peg Bat 22"          | \$9.00  |
| Baseball Wall Shelf       | \$47.00 |
| Baseball Book Case        | \$85.00 |
| Baseball Cribbage Board   | \$20.00 |
| Baseball Bat Wall Mounts  | \$22.00 |

## ORDERING INFORMATION

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Enclose check, credit card number with expiration date, or money order to above address.

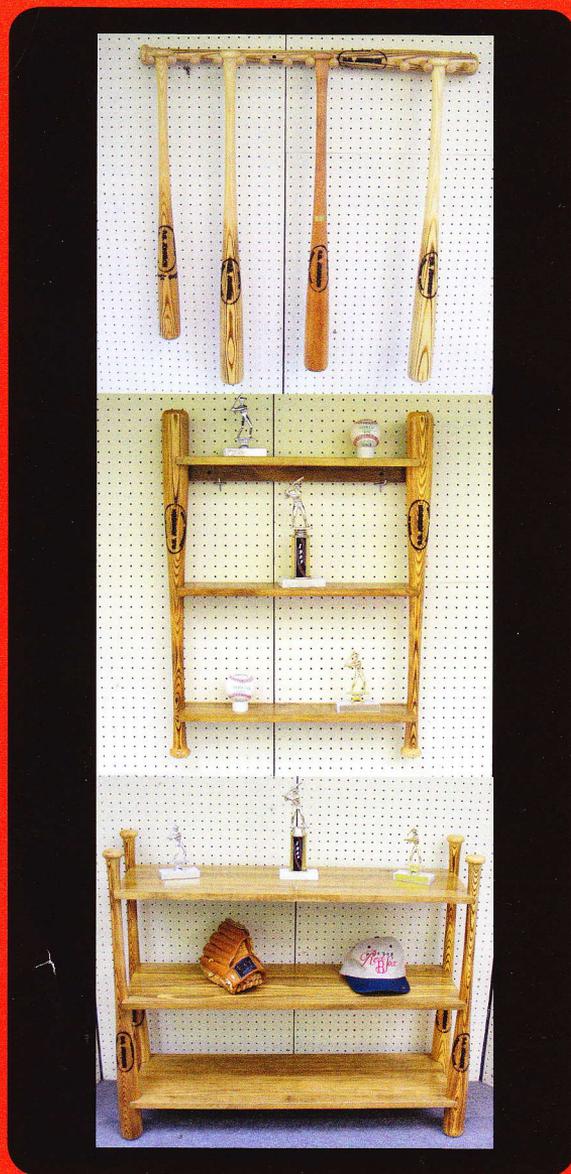
Prices subject to change.

Shipping not included in above prices.

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BY

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